

Privacy Policy Last updated: October 2025

Trieb Consulting AB ("we", "our", "us") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and protect personal information when you visit our website www.triebconsulting.se or contact us through our services.

1. Who We Are Trieb Consulting AB Org. nr: [add your organisation number] Email: info@triebconsulting.se Website: <https://www.triebconsulting.se> Address: [Add company address if desired] We provide consulting services in technology, innovation, and digital solutions.

2. Information We Collect a) Information you provide to us - Name, email address, phone number, and company name (when contacting us via forms or email). - Any other details you voluntarily share in communication.

b) Automatically collected information When you visit our website, we may collect: - IP address - Browser type and version - Device information - Pages visited and time spent on the site

This information is used for analytics and to improve website performance.

3. How We Use Your Information We use personal data for the following purposes: - To respond to your inquiries and provide requested information - To manage and maintain our business relationship with clients and partners - To improve and secure our website and services - To comply with legal obligations

We do not sell or rent your personal data to third parties.

4. Cookies and Analytics Our website may use cookies to improve functionality and analyze site traffic. You can manage or disable cookies in your browser settings.

If we use analytics tools (such as Google Analytics), they may collect anonymized traffic data according to their own privacy policies.

5. Legal Basis for Processing We process your data based on: - Consent – for contact forms and optional cookies - Legitimate interest – for website analytics and security - Legal obligations – when required by law

6. Data Retention We retain personal data only as long as necessary for the purposes described above or as required by law. Data from contact requests is typically deleted within 12 months unless a business relationship continues.

7. Data Security We take appropriate technical and organizational measures to protect personal data from unauthorized access, loss, or misuse.

8. Your Rights Under the EU General Data Protection Regulation (GDPR), you have the right to: - Request access to your personal data - Request correction or deletion of your data - Object to or restrict processing - Withdraw consent (where applicable) - Lodge a complaint with Integritetsskyddsmyndigheten (IMY) if you believe your data has been misused

To exercise your rights, please contact us at info@triebconsulting.se.

9. Third-Party Links Our website may contain links to external websites. We are not responsible for the content or privacy practices of other sites.

10. Changes to This Policy We may update this Privacy Policy from time to time. The latest version will always be available at https://www.triebconsulting.se/privacy_policy/TriebConsulting_PrivacyPolicy.pdf

11. Contact If you have questions about this Privacy Policy or how we handle personal data, please contact: Trieb Consulting AB Email: info@triebconsulting.se Website: <https://www.triebconsulting.se>